

Allen

Leon County Research and Development Authority

Branding & Website Design Services Score Sheet

Company Name	Experience & Ability (0 to 25)	Understanding of Project Requirements (0 to 25)	Approach & Method (0 to 25)	Price (0 to 25)	Total
KIDD	15	15	15	25	70
TAPROOT	25	25	25	5	80
DESIGN FARM	20	20	20	15	75
OPPENHEIM	20	25	20	25	90

Rating Scale

- Outstanding 25
- Good 20
- Satisfactory 15
- Poor 5
- Unacceptable 0

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Company Name	Experience & Ability (0 to 25)	Understanding of Project Requirements (0 to 25)	Approach & Method (0 to 25)	Price (0 to 25)	Total
Taproot	25	25	23	25	98
Design Farm	20	25	25	20	90
RB Oppenheim	20	20	15	20	75
Kidd	15	20	15	20	70

Rating Scale  
Outstanding 25  
Good 20  
Satisfactory 15  
Poor 5  
Unacceptable 0

Eaton

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Company Name	Experience & Ability (0 to 25)	Understanding of Project Requirements (0 to 25)	Approach & Method (0 to 25)	Price (0 to 25)	Total
TAPROOT	25	25	20	15	85
KIDD	25	22	20	18	85
RB Oppenheim Associates	23	25	23	25	96
Design Farm	25	25	20	15	85

Rating Scale

- Outstanding 25
- Good 20
- Satisfactory 15
- Poor 5
- Unacceptable 0